

1. Entry to the 'Win 2 tickets to Blackpool Pleasure Beach' is open to UK and overseas residents.
2. The organisation and costs of all travel and insurance relating to the prize is the sole responsibility of the winner.
3. No purchase is required
4. Those employed by Marketing Lancashire, tourism representatives in Lancashire County Council and any of the district councils in Lancashire, respective advertising/promotional agencies and partners involved in the campaign are not eligible to enter this competition
5. Closing date is 12pm on 12th April.
6. Prize is/includes tickets for two people for entrance into Blackpool Pleasure Beach.
7. The winner will be chosen at random and notified by email
8. Subject to availability.
9. No cash alternative will be offered.
10. The prize cannot be used in conjunction with any other offer or promotion
11. Winners must be able to participate in any public relations activity as organised by Marketing Lancashire and partners
12. Prize must be booked in advance and is only valid until 31<sup>st</sup> July 2023.